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World Cement Demand To Reach 2.8 Billion Metric Tons In 2010





- Global demand for cement is forecast to grow 4.7% annually through 2010 to 2.8 billion metric tons, valued at over U\$200 billion.
- China, which is already by far the largest market for cement in the world, will register the biggest increases.
- Product demand in China is projected to expand more than the total amount of cement currently used annually in the next 2 largest markets - India and USA combined.





- Other developing parts of Asia and Eastern Europe, as well as a number of nations in the Africa, Middle East and Latin America regions, will also record above average cement market gains, fueled by a robust construction outlook.
- Product demand in India, for example, will climb at a healthy 6.4% annual rate.
- Vietnam, Thailand, Turkey and Indonesia will register some of the strongest increases in percentage terms.





- Market advances will be less robust in the developed areas of USA, Japan and Western Europe, with maintenance and repair construction accounting for much of the growth in cement demand through 2010.
- However, a pickup in construction activity in Germany and Japan following an extended period of decline will help bolster overall developed world market gains.





- Demand for straight portland cement, which currently accounts for more than 3-quarters of all cement sales worldwide, will be healthy, spurred by increases in global construction spending and further advances in manufacturing technology.
- Sales of blended cements will climb at a somewhat faster pace through 2010, driven by their superior performance in selected applications.
- Demand for non-blended pozzolanic cements, masonry cement and other types will record the strongest gains.



- Ready-mix concrete is expected to be the fastest growing market through 2010, surpassing consumer sales to become the largest single cement market.
- Ready-mix concrete companies account for a comparatively small but rising share of total cement demand in a number of fast-growing developing countries, and suppliers will benefit from an extremely favorable outlook in China, where large-scale construction projects will require significant amounts of ready-mix concrete.





- Consumer demand for cement will also expand at an above-average rate, stimulated by higher personal income levels in developing areas, where consumer sales can account for half or more of all cement demand, and by new product introductions in mature developed world markets.





WORLD CEMENT DEMAND (million metric tons)

% Annual Growth

Item	2000	2005	2010	05/00	10/05
Cement Demand	1630.0	2250.0	2830.0	6.7	4.7
North America	149.6	170.0	196.0	2.6	2.9
Western Europe	197.7	208.5	233.0	1.1	2.2
Asia/Pacific	954.5	1470.0	1895.0	9.0	5.2
Other Regions	328.2	401.5	506.0	4.1	4.7

